

# SoulLife® Compensation Plan Overview

There are more than eleven (11) different ways for you, as a SoulLife<sup>®</sup> Independent Consultant, to make money in this Compensation Plan. As each one is cumulative, it is possible for you to make money in one, multiple, or in all eleven ways.

# MORE THAN 11 WAYS TO EARN INCOME!

### THE MARKETING PHASE

- 1 Base Commission
- 2 Preferred Customer (PC) Program
- 3 Enhanced Commissions (EC)
- 4 Quick Start Bonus

### THE MANAGER PHASE

- 5 Enroller Residual Bonuses
- 6 Level Bonuses
- 7 The Personal Group Bonus
- 8 Management Generation Bonuses

#### THE DIRECTOR & EXECUTIVE PHASE

- The Director Group Bonuses
- 0 Director Generation Bonuses
- 1 Executive Bonus Pools

#### **PLUS MORE! ONE-TIME BONUSES**

Rank Up Bonuses (Cash & Gold Rewards)

## **BECOMING AN INDEPENDENT CONSULTANT**

You can become an Independent Consultant with SoulLife<sup>®</sup> by completing an Independent Consultant Application and purchasing a Business Kit for \$49.95. You can receive your Business Kit FREE by ordering the optional Quick Start Pack for \$299.95 when enrolling. Once your application is accepted, you can begin selling SoulLife<sup>®</sup> products directly to others or through your online Wellness Store, provided as a part of your monthly business support program.

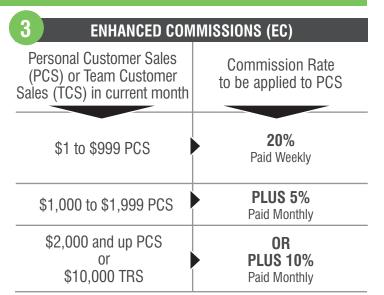
You can receive commissions based on your total product sales. You'll also be authorized to leverage your personal sales efforts by offering the SoulLife® opportunity to others and earn bonuses on their sales. Based on your level of commitment, the SoulLife® compensation program can be extremely rewarding.



# THE MARKETING PHASE

BASE COMMISSION			
Personal Customer Sales (PCS)	Your Commission		
Paid weekly	<b>20%</b> Base Commission		

You begin each month with a base commission rate of 20% on your Personal Customer Sales (PCS), which consists of the Unique Purchase Price (UPP) of all your personal sales each month, including retail customers, products purchased at a discount by your enrolled Preferred Customers and your own purchases for personal use.



\*NOTE: This 20% is the Base Commission available to all Independent Consultants on their PCS (see Compensation Plan & Policies and Procedures for definitions and further details).



Enhanced Commission rate and BV is applied towards further bonuses.

\*Your PC Benefits: As a SoulLife® Independent Consultant you wil receive a minimum of 20% on your Preferred Customer orders. Plus the possibility of Enhanced Commissions. Plus any and all Bonuses that are applicable by utilizing the Bonus Value (BV) from each order.

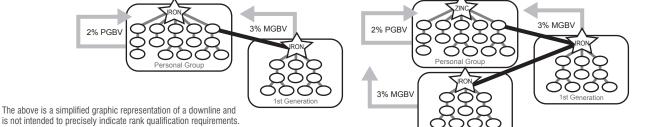
UPP: UNIQUE PURCHASE PRICE Depending on the type and size of order placed, a customer may purchase at varying price points. A Consultant's Personal UPP is based on a combination of product purchases made at suggested retail, volume discount price, and auto-ship price. UPP is used to determine Base Commission and Enhanced Commissions.

<sup>5</sup>Bonus Value (BV): Bonus Value is the value assigned to a particular product for the purpose of paying bonuses to the upline Consultants in the compensation plan. BV is usually 70% of UPP, but could be less on certain low margin products. For ease of use, BV is usually rounded up to the nearest whole dollar.

### UNDERSTANDING GENERATIONS







# THE MANAGEMENT PHASE

RANK QUALIFICATION AND MAINTENANCE REQUIREMENTS					
Independent Consultant (Consultant)	Cobalt Star Manager (Cobalt)	Copper Star Manager (Copper)	Iron Star Manager (Iron)	Zinc Star Manager (Zinc)	
TO QUALIFY (ONE-TIME)					
Purchase Consultant Business Kit (\$49.95) or FREE With purchase of Optional Quick Start Pack (\$299.95)	Be Active <sup>1</sup> <b>plus</b> personally enroll a Total of 3 Active <sup>1</sup> Consultants	Be Active <sup>1</sup> <b>plus</b> 4 Qualified Legs <sup>2</sup> and create 3,000 TGBV <sup>3</sup> in one month	Be Active <sup>1</sup> plus 5 Qualified Legs <sup>2</sup> , with 1 Copper and 1 Cobalt (in separate legs) and create 7,500 TGBV <sup>3</sup> in one month	Be Active <sup>1</sup> <b>plus</b> 5 Qualified Legs <sup>2</sup> , with 1 Iron and 1 Copper (in separate legs) and create 20,000 TGBV <sup>3</sup> in one month	
TO MAINTAIN (MONTHLY)					
Be Active <sup>1</sup> (Not required for Base or Enhanced Commissions)	Remain Active <sup>1</sup> plus 1,000 TGBV <sup>3</sup> 60% RULE <sup>4</sup> APPLIES	Remain Active <sup>1</sup> plus 2,500 TGBV <sup>3</sup> 60% RULE <sup>4</sup> APPLIES	Remain Active <sup>1</sup> plus 6,000 TGBV <sup>3</sup> 60% RULE <sup>4</sup> APPLIES	Remain Active <sup>1</sup> plus 15,000 TGBV <sup>3</sup> 60% RULE <sup>4</sup> APPLIES	
BASE COMMISSION					
20%	20%	20%	20%	20%	
ENHANCED COMMISSIONS (EC)					
5% to 10%	5% to 10%	5% to 10%	5% to 10%	5% to 10%	
5 ENROLLER RESIDUAL BONUS (MUST BE ACTIVE)					
E1: 16% BV⁵	E1: 16% BV⁵	E1: 16% BV⁵ E2: 6% BV⁵	E1: 16% BV⁵ E2: 6% BV⁵	E1: 16% BV⁵ E2: 6% BV⁵	
6 LEVEL BONUSES (MUST BE ACTIVE)					
evel 1 4% BV <sup>5</sup>	<b>4% BV</b> <sup>5</sup>	<b>4% BV</b> <sup>5</sup>	<b>4% BV</b> <sup>5</sup>	<b>4% BV</b> <sup>5</sup>	
<b>.evel 2 4% BV</b> <sup>5</sup>	<b>4% BV</b> <sup>5</sup>	<b>4% BV</b> <sup>5</sup>	<b>4% BV</b> <sup>5</sup>	<b>4% BV</b> <sup>5</sup>	
Leve	el 3 4% BV <sup>5</sup>	<b>4% BV</b> <sup>5</sup>	<b>4% BV</b> <sup>5</sup>	<b>4% BV</b> <sup>5</sup>	
	Leve	el 4 4% BV <sup>5</sup>	<b>4% BV</b> <sup>5</sup>	<b>4% BV</b> <sup>5</sup>	
		Leve	1/0 21	<b>4% BV</b> <sup>5</sup>	
7 8 PERSONAL GROUP AND GENERATION BONUSES (MUST BE ACTIVE)					
		Personal Gr	•	2% PGBV	
		Management Generatio		3% MGBV	
			Management Generatio	n 2 3% MGBV	

1Active: Maintain at least 70 Personal Bonus Value (PBV) each month to be considered "Active" for that month.

 $^2 \mbox{Qualified Leg:}$  A leg that has at least one Active Consultant and a total of at least 300 BV somewhere in the depth of the leg.

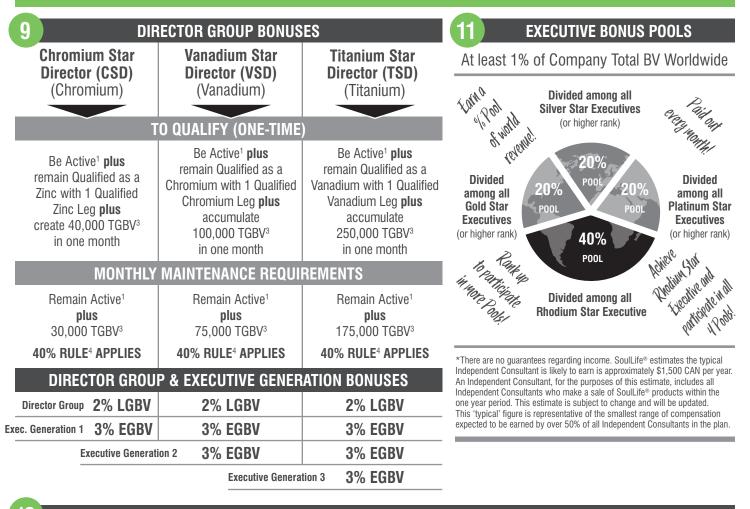
<sup>3</sup>Total Group Bonus Value (TGBV): Total Group Bonus Value, which is your Personal BV, combined with the PBV of every person in your downline, through infinite depth.

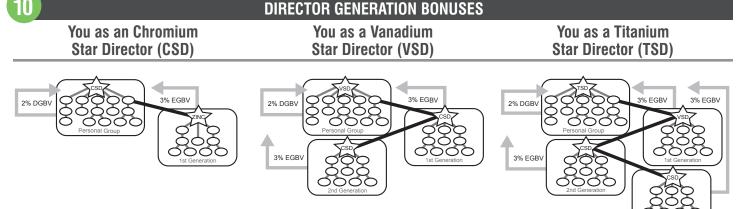
**460% or 40% Rule:** No more than 60% or 40% (as specified) of your required TGBV can be counted from any one Leg.

<sup>5</sup>Bonus Value (BV): The value assigned to a particular product for the purpose of paying bonuses in the compensation plan. BV is usually 70% of customer Unique Purchase Price, but could be less on certain low margin products.

**Personal Bonus Value (PBV):** The cumulative BV of all products purchased by your retail customers, your PCs and you during a given pay period is combined to determine your "Personal Bonus Value" (PBV) for that pay period.

# **THE DIRECTOR & EXECUTIVE PHASE**





The above is a simplified graphic representation of a downline and is not intended to precisely indicate rank qualification requirements.

#### **ONE-TIME BONUSES**

CASH & GOLD	You achieve <b>PLATINUM STAR EXECUTIVE</b>	You get <b>\$2,500!</b>
<b>REWARDS!</b>	You achieve GOLD STAR EXECUTIVE Yo	ou get a PURE GOLD COIN!
	You achieve SILVER STAR EXECUTIVE	You get <b>\$2,000!</b>
	You achieve TITANIUM STAR DIRECTOR	You get <b>\$1,750!</b>
	You achieve VANADIUM STAR DIRECTOR	You get <b>\$1,500!</b>
	You achieve CHROMIUM STAR DIRECTOR	You get <b>\$1,250!</b>
	You achieve ZINC STAR MANAGER	You get <b>\$1,000!</b>
	You achieve IRON STAR MANAGER	You get <b>\$500!</b>
	You achieve COPPER STAR MANAGER	You get <b>\$250!</b>

Receive (1) one cash bonus or prize bonus when you successfully achieve a higher rank. Some conditions apply. Prizes are subject to change. Only 1 prize per person per new rank.

AND THERE'S MORE!